CAMM | THE COUNCIL OF AMERICAN MARITIME MUSEUMS

2019 ANNUAL CONFERENCE

Wisconsin Maritime Museum
April 24-26, 2019
Program and Schedule

Tuesday, April 23, 2019

All Day: Arrival & check in at Baymont and Holiday Inn Hotels or your
                accommodations.

5:00pm: NEW Informal evening meet and greet at Holla restaurant (directly across
                from the Wisconsin Maritime Museum, 75 Maritime Drive, Manitowoc,
                Wisconsin)

Wednesday, April 24, 2019
All Sessions take place at the Wisconsin Maritime Museum: 75
Maritime Drive, Manitowoc, Wisconsin
www.wisconsinmaritime.org

8am- 8:45am: BREAKFAST at Hotel
8am- 8:45am: Registration at Wisconsin Maritime Museum - *Lobby*
8:45 am: Welcome and announcements *– Riverview Room*

9am – 11:25   **MORNING SESSION – Great Projects on the Great Lakes**
                Riverview Room
                Moderator: Greg Gorga, CAMM President

9:00-9:10   Cathy Green, Acting Executive Director, Wisconsin Maritime Museum
                Welcome to the Wisconsin Maritime Museum
9:10-9:45am   Tamara Thomsen, Wisconsin State Historic Preservation Office
                Great Shipwrecks of Wisconsin
9:45-10:00   BREAK
10:00-11:00   Panel Discussion: *Engaging Public Support and Community Partnerships*
                for the Preservation of the Maritime Landscape: Wisconsin-Lake Michigan
                National Marine Sanctuary Case Study

	Cathy Green (moderator), Wisconsin Maritime Museum; Kris Sari, CEO National Marine Sanctuary Foundation; Justin Nickels, Mayor of Manitowoc; Chad Pelishek, City of Sheboygan Development Manager; Greg Buckley, Two Rivers City Manager
11:00-11:25	Brandon Schroeder, Michigan Sea Grant, Michigan State University; Titus Seilheimer, Wisconsin Sea Grant, University of Wisconsin – Madison, Gail Vander Stoep, Michigan State University *Great Lakes Fisheries Heritage Trail: When History, Ecology, and Coastal Tourism Collide*
11:30-12:45pm:	LUNCH
12:45pm- 3:00pm:	**AFTERNOON SESSION – Navigating Change in the 21st Century** ***Riverview Room*** **Moderator: Marifrances Trivelli, CAMM Vice President**
12:45-1:45pm	A Spirited "Talk Back Live" Roundtable: *Navigating Change in the 21st Century - Part I* Roundtable with Museum and Nonprofit Experts, and our CAMM members, moderated by Rolf "Wisconsin" Johnson. Panelists include: Kristen Greenaway: President, Chesapeake Bay Maritime Museum Greg Vadney: President, Wisconsin Federation of Museums, Executive Director of the Rahr-West Art Museum Steve Strang: Senior Consultant & Practice Director, Spectrum Nonprofit Services Anne W. Ackerson: museum consultant and author of the book, "Leadership Matters: Conversations with History Museum Leaders." (She will be joining us via teleconference) Marifrances Trivelli: CEO Los Angeles Maritime Museum and President-elect of CAMM
1:45-2:00	BREAK
2:00-3:00	A Spirited "Talk Back Live" Roundtable: Part II *The Keys to Navigating Change Successfully*
3:00-4:15pm	*Rigged for Red* Tours of the Submarine USS *Cobia*. Meet in the WMM "Rasher Submarine Concourse."
4:15pm	Depart for Evening Reception - Board Buses in front of Wisconsin Maritime Museum
4:30-6:00pm	**EVENING RECEPTION Sponsored by Split Rock Studios** **Farm Wisconsin Discovery Center, Manitowoc**. https://farmwisconsin.org/ Cash bar and heavy appetizers

| 6:00pm | Buses depart to Wisconsin Maritime Museum |

Thursday, April 25, 2019
All Sessions take place at the Wisconsin Maritime Museum: 75 Maritime Drive, Manitowoc, Wisconsin www.wisconsinmaritime.org

| 8am- 8:45am: | BREAKFAST at Hotel |

| 8am-8:45am: | Registration at Wisconsin Maritime Museum |

| 8:45 am: | Welcome and announcements |

THURSDAY MORNING SESSIONS ARE CONCURRENT

| 9:00-11:30am | **MORNING SESSION – History & Community (*Concurrent*)** *Riverview Room* **Moderator: Pete Lesher, CAMM Board** |

9:00-9:25am	Wayne Yanda *Murals on the High Seas: America's Little "Ships of State"*
9:25-9:50am	Joel Stone, Detroit Historical Society & Dossin Great Lakes Museum *Autos … and So Much More: A Detroit Perspective on the Decline of the Passenger Steamship Industry on the Great Lakes*
9:50-10:15am	Wayne Wheeler, U.S. Lighthouse Society *Saving One of America's Last Lightships – LV 605 RELIEF*
10:15-10:35am	BREAK
10:35-11:00am	Kevin Osgood & Sam Perlman, Door County Maritime Museum Maritime Lighthouse Tower Project
11:00-11:20am	Kurt Van Dahm, The Nautical Research Guild *Ship Modelling as a Living Art in Museums*

| 9:00-11:30am | **MORNING SESSION – Education & Community Engagement (*Concurrent*)** *Cobia Theater* **Moderator: Susan Sirota, CAMM Board** |

9:00-9:25am	Abigail Diaz, Wisconsin Maritime Museum *All Hands on Deck: Creating Inclusive Education Programs in Museums*
9:25-9:50am	Nate Sandel, Columbia River Maritime Museum *Miniboat Program* 9:50-10:15am Jessica Rassau, Individual CAMM
Member	

Lighting the Way to Archaeology

10:15-10:35am	BREAK
10:35-11:00am	Kurt Hasselbalch, MIT Museum (Hart Nautical Collection)

The Herreshoff Legacy Project

11:00-11:25am	Richard Eisenberg, Erie Maritime Foundation

Collaborative Partnership – A Maritime Organization and A Public School

11:30pm-1:00pm	LUNCH (CAMM Board meeting in WMM Board Room, Upper floor)

1:00pm-3:45pm	**AFTERNOON SESSION – Becoming a 21st-Century Maritime Museum**
	Riverview Room
	Moderator: Paul Fontenoy, CAMM Treasurer

1:00-1:25pm	Paul Johnston, Smithsonian Institution & CAMM Secretary

CAMM and the Archaeology Bylaw

1:25-1:50pm	Jill Ferris, Chesapeake Bay Maritime Museum, and Sherri Ramella, Mystic Seaport Museum

Making the Change: Eliminating Single-Use Plastics at Your Maritime Museum

1:50-2:15pm	Marc Nucup, The Mariners' Museum and Park

Surviving the Museum Sea Change: From Execution to Working Weekends

2:15-2:30pm	BREAK
2:30-2:55pm	John Brady, Independence Seaport Museum

River Alive! Becoming a 21st Century Maritime Museum

2:55-3:20pm	Joseph Rugowski, Digital Design Services, Inc.

Navigating the Technology Minefield

3:20-3:45pm	Member Updates (five minutes each)

4:00-5:30pm	**SubPub Roof Deck Reception, Wisconsin Maritime Museum**
	Sponsored by the Wisconsin Maritime Museum Board of Trustees

Dinner On Own – Many dining options are walkable from the Wisconsin Maritime Museum in downtown Manitowoc.

Friday, April 26, 2019
All Sessions take place at the Wisconsin Maritime Museum: 75 Maritime Drive, Manitowoc, Wisconsin www.wisconsinmaritime.org

8:00- 8.45am	BREAKFAST in Hotel

8:00- 8.45am	Registration at Wisconsin Maritime Museum

8.45 am: Welcome and announcements

9:00 – 9:50am   **MORNING SESSION: Conference-Wide**
                         Riverview Room
                         Moderator: Anne Grimes Rand, CAMM Board

9:00-9:50am   Panel Discussion – Dan Goldbacher, Greg Gorga (moderator),
                         Peter Crabbe, Susan Sirota
                         Staff Management Tools for Success
9:50-10:20am   Greg Gorga, Santa Barbara Maritime Museum & CAMM President
                         *Everything You Need To Know About Fundraising You Learned When
                         Dating*

10:20-10:35am   BREAK

FRIDAY MORNING CONCURRENT SESSIONS

10:35-12:15pm: **MORNING SESSION: History & Museum Case Studies (*Concurrent*)**
                         Cobia Theater
                         Moderator: Sam Heed, CAMM Board

10:35-11:00am   Rhys Kuzdas, Door County Maritime Museum
                         The Sinking of the Half-Moon: *Sturgeon Bay's Forgotten Tragedy*
11:00-11:25am   Ryan Smazal, University of Wisconsin – Madison (Undergraduate
                         Researcher) & Wisconsin Historical Society
                         Comparative Analysis of Wisconsin's Dugout Canoes
11:25-11:50am   Sam Shogren, Shogren Consulting Group and Northwest Maritime Council
                         Recent Sightings: New Models for the 21st Century Maritime Museum
11:50-12:15pm   Deirdre O'Regan, Sea History Magazine
                         *Connecting with Readers: Turning Your Museum Exhibit into a Magazine
                         Article: Recent Case Studies*

10:35-12:15pm: **MORNING SESSION: Maritime Museum Projects and Partnerships
                         (*Concurrent*)**
                         Riverview Room
                         Moderator: Paul Johnston, CAMM Secretary

10:35-11:00am   Tiffany Charles, Wisconsin Maritime Museum
                         Storage or Start Anew
11:00-11:25am   Kevin Cullen and Tamara Thomsen, Wisconsin Underwater Archaeology
                         Association & Wisconsin Historical Society
                         *How To Grow a Coalition of Underwater Archaeology Volunteers for
                         Maritime Preservation and Advocacy*

11:25-11:50am	Paul Fontenoy, North Carolina Maritime Museum *Harborside Project: Achieving "the Impossible" Through Public-Private Partnership*
11:50-12:15pm	Martina Caruso & Ken Sommer, South Street Seaport Museum *To Tweet or Not To Tweet and Other Social Media from the South Street Seaport Museum Perspective*
12:15pm- 1:30pm:	LUNCH
1:30pm- 2:00pm:	Peter McCracken, ShipIndex *ShipIndex & CAMM Partnership: How Can Your Organization Utilize This Powerful Research Tool*
2:05-3:00pm	**CAMM Annual Meeting** (and update from next year's host Joost Schokkenbroek, Vancouver Maritime Museum)
5:00pm	**Buses Depart to CAMM Banquet**
	5:00pm Holiday Inn
	5:15 Baymont
	5:20 Wisconsin Maritime Museum
5:30pm- 9pm	**CAMM Banquet at Sepia Chapel, Two Rivers**
9:00pm	Buses will return to WMM, Baymont, and Holiday Inn

Saturday, April 27, 2019

9:00am -3:00pm   **Optional Trip to Sturgeon Bay, Door County, Wisconsin**
$40 - Please book in advance on Registration form or contact cgreen@wisconsinmaritime.org

9:00AM   Meet at the Wisconsin Maritime Museum Lobby

9:00am-10:30am
Bus ride from Wisconsin Maritime Museum (Manitowoc) to the Door County Maritime Museum (Sturgeon Bay) - Includes en route narration by Maritime Archaeologist Tamara Thomsen.

10:30am-12:30pm
Tour of the Door County Maritime Museum, led by DCMM staff, including the exhibits The Water Defines Us: DCMM@50 and Shipwrecks of Door County, and gallery lecture by Larry Herbst of the Sturgeon Bay Model Shop (tent.).
www.dcmm.org

12:45-2:00pm
Lunch at the Door County Fire Company restaurant, including a presentation from the creative team behind the musical Windjammers, inspired by tales and tunes of 19th century Great Lakes sailors; courtesy of Northern Sky Theater.
www.doorcountyfirecompany.com/
www.northernskytheater.com/shows/windjammers/

2:00-2:15pm
Drive past Fincantieri Bay Shipbuilding - Tracing its history back to 1918, Fincantieri Bay Shipbuilding is an industry leader in the construction and repair of large ships and is a highlight of the working waterfront of Sturgeon Bay.
www.fincantieribayshipbuilding.com/

2:15pm-3:30pm
Buses return to Wisconsin Maritime Museum, Manitowoc

Thank you to our sponsors and partners: